



THREE RINGS

THE BALLANTINE NEWSPAPER



VOL. 5, No. 5

P. BALLANTINE & SONS

June 1961

QUARTER CENTURY CLUB GAINS 90 NEW MEMBERS

Story on Page 3



Join Quarter Century Club.

Ballantine's newest Quarter Century Club members are shown in group photo here with Ballantine President Carl W. Badenhausen and Club President August Winters. Ninety new members were officially welcomed at the annual Quarter Century Club Meeting and 25-Year Service Awards Dinner early this month.

PINPOINTED . . .

Up The Ladder

Promotions in the news: *Marsha Weinstein* from Clerk to Steno-Clerk, Sales . . . *Edward Kubles* from Messenger, Credit, to Clerk, Warehousing . . . *Charles Foley* from Pricing Clerk to Delivery Clerk, Delivery . . . *Albert J. Connor*, *Albert S. Dealaman*, *George J. Sullivan* and *John I. Burns* from Merchandising Representatives to District Sales Representatives, New England Division.

Thankful

The Technical Department's *Harry McMahon* sent the following note to Three Rings late last month: "I wish to make public my appreciation for the effective way in which the Blood Bank operated and for the smooth manner in which the Ballantine Plan functioned during my recent illness . . . Thanks to all the well-wishers who have so thoughtfully dropped me a line."

Reappointed

J. Gordon Eska, Ballantine's Fleet Safety Superintendent, has been reappointed to the Highway Safety Committee of the Private Truck Council of America . . . Mr. Eska has served on the committee for 11 years . . . The reappointment was made by Council President C. S. Decker.

Ordained

James J. Smith, son of retiree *James F. Smith*, was ordained into the Priesthood late last month in the Cathedral of St. John, Paterson . . . Father Smith offered his first mass in Star of the Sea Church, Lake Hopatcong.

Certificate of Appreciation

Ballantine was awarded a Certificate of Appreciation last month by the Woodbridge Township Memorial Post #715, Jewish War Veterans of the U.S. . . . The award was given in recognition of the aid our film library has given to the post in helping the organization put on "hospital parties."

Three Retire

Bottling's *Dave Cohen*, N. Y. City Sales' *Charles E. Zusi* and the Albany Branch's *John H. Quickenton* retired within the last month . . . Our best wishes to the three for a happy retirement.

Named Director

Nick Acquilino has been named to the Board of Directors of the Advertising Production Managers Club of New Jersey . . . He is also chairman of the club's membership committee . . . Nick is the Assistant Production Supervisor in the Advertising Department.

Earns Degree

Robert Kane, Production Control, was awarded a B.S. degree in Business Administration from St. Peter's College early this month . . . Bob works in the Manpower Control Section of the Production, Planning and Control Department.

Awarded Scholarship

Fred Eggers, son of Payroll's *Caroline Eggers*, graduated as valedictorian of his class at St. Benedict's Prep School, Newark . . . Fred was awarded a four-year scholarship to Rice Institute, Houston, Texas.

Junior Chamber Post

Marv Fretwell of the Baltimore Branch was recently elected Vice President of the Greater Glen Burnie Junior Chamber of Commerce . . . Marv, when not actively engaged in the promotion of Ballantine Ale and Beer, takes an active interest in all Jaycee affairs in Maryland.

Assistant Purchasing Agent

Purchasing Agent *Fred Messina* has announced the appointment of *Harry Wilkinson* as Assistant Purchasing Agent . . . In his announcement, Mr. Messina said, "Mr. Wilkinson will assist me in the general operation of the Purchasing Department."

College Graduate

Miss *Audrey Agnes Birish*, daughter of Mr. and Mrs. *John Birish*, graduated from Georgian Court College in Lakewood on June 3rd . . . Miss Birish worked one summer in our Personnel Department between school terms . . . Her dad is a Machinist Supervisor in the Engineering Department.

SPECIAL FOR YOU

That taste of summer weather we've been getting has opened up the doors to the outdoor season and cookouts, backyard parties, etc., are now in full swing. To help you enjoy the season to the fullest Ballantine is repeating a free service for employees this year.

The service we're talking about is the loan of portable draught dispensing units. The delicious taste of Ballantine Ale and Beer poured straight from the keg in your backyard is sure to add zest to any affair you're planning. To make arrangements to borrow a portable draught dispensing unit call extension 581. Last season

the demand for the units was great and the requests are already coming in fast this season, so call well in advance of the time you need the equipment.

Incidentally, if you hear of any large scale affairs, both indoors and outdoors, pass the tip along to Walter Bauer of the Special Events & Service Division. His extension is 526. As a member of an organization sponsoring a forthcoming affair, you can help make sure Ballantine will be served by recommending it to your organization's committee. Then call Mr. Bauer. He'll do the rest.

Biggest Bottle Washers Ever Built Arriving Here

Six of the largest bottle washers ever built, designed to provide "the cleanest bottles in the world", are being delivered to the brewery.

Built to Ballantine specifications and ordered as part of our expansion-construction program, the new washers will be installed in the Plant 1 Bottle House.

While the size of the new machines is impressive (the soaking sections alone weigh over 80 tons each) this is overshadowed by the many unique features the equipment will provide.

To get the answer to just what can be considered unique in a bottle washer, Three Rings posed the question to Engineering's *Walter Podgorski*. Walt replied, "Bottle quality is controlled by several items, temperature, soaking time, rinsing action, and drainage time. The higher the temperature, the longer the soak and drainage time, and the more active the rinse action, the better is the assurance of clean glass."

"Our new bottle washers will provide over thirty minutes of soaking action. This is twice as much as generally used in the brewing industry. Temperatures used in soaking will be higher than normal."

"With respect to rinsing, Walt continued, "six separate rinses will be provided for internal spraying of each bottle as well as four external sprays. The sprays will use high pressure water (60-70 pounds instead of the industry standard 20 pounds) in combination with air. A minimum of one minute drainage time will be provided. Water used is fresh city water, adjusted to a constant temperature in order to promote better filling control."

"The value of high temperatures and long soaking time is reflected in the size of the washers. They represent the largest bottle washers ever built. Each has been cut into three pieces for shipment to us, one piece per railroad car. The soakers stand almost 18 feet above floor level and require a recessed floor to provide enough ceiling clearance. Also each washer requires special floor reinforcement to support an operating load of over 150 tons."

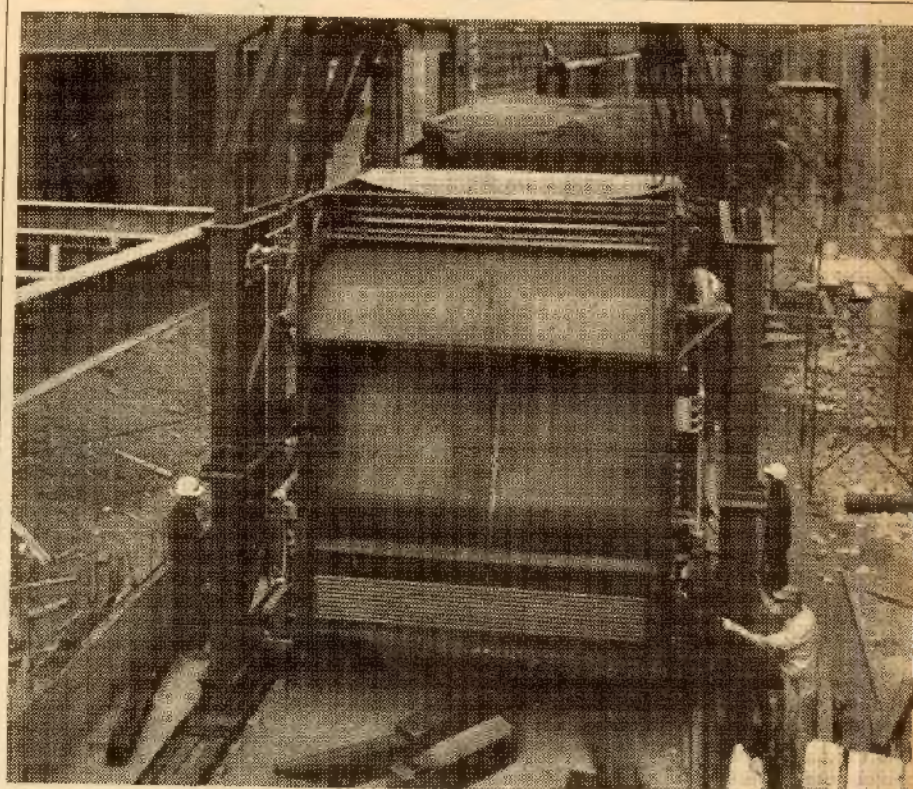
"Unlike our present washer installations, which have the soak section directly connected to the rinse section on the same floor, and situated side by side, the new washers have the soak section located in the bottle house basement, rinse section on the first floor, and will be situated end to end like a train."

"In this manner that section of the washer which produces the greatest discomfort due to high temperatures and high humidity (soak section) will be located in an area where it will cause the least possible discomfort to employees," Podgor-

ski concluded.

The washers will each use over 1200 pounds of steam an hour for soaking. This is sufficient to heat 30 seven-room homes in sub-freezing weather. As for electricity, the new machines will consume almost 60 kilowatts apiece per hour. This is sufficient to run 120 typical households.

The development of the machines is the result of over five years of study and experimentation by Ballantine engineers. The new washers represent an additional Ballantine investment in our continuing program of securing the best tools with which to meet the brewing industry's competitive challenge. The washers will prove to be highly effective tools because in addition to producing economically, they will protect our high standards of bottle quality.



ONE OF THE FIRST — Because of the huge size of the new bottle washers being delivered here, it was impossible to ship them in one piece. So each washer has been cut into three sections for shipment and delivery. Pictured here is one of the first sections to arrive at the brewery.

53 Receive Service Pins

Service Pins were presented last month to 53 employees who celebrated either their twentieth, fiftieth, tenth or fifth anniversary with Ballantine in May. The recipients were:

20 Years

Sydney Adler, Delivery
Raley Amabile, Bottling
Anthony Bialek, Warehousing
Wesley F. Blakeslee, Bottling Superintendent
Charles A. Born, Delivery
Howard Boutillette, Bottling
Arthur R. Brienza, Delivery Shift Supervisor
Charles Buck, Bottling
Adam Chapleski, Bottling
Dominick Christiano, Bottling
Thomas H. Dinon, Warehousing
James M. Gardner, Red Bank Branch
Mitchell S. Janowski, Warehousing
Herbert Kennedy, Warehousing

15 Years

Edmund K. Fabisak, Bottling
Joseph F. Gaska, Delivery
Stephen A. Hricko, Delivery
Carl W. Menk, Assistant Director of Industrial Relations
William Rabbas, Bottling
Joseph Zych, Bottling

10 Years

Patrick Brady, Engineering

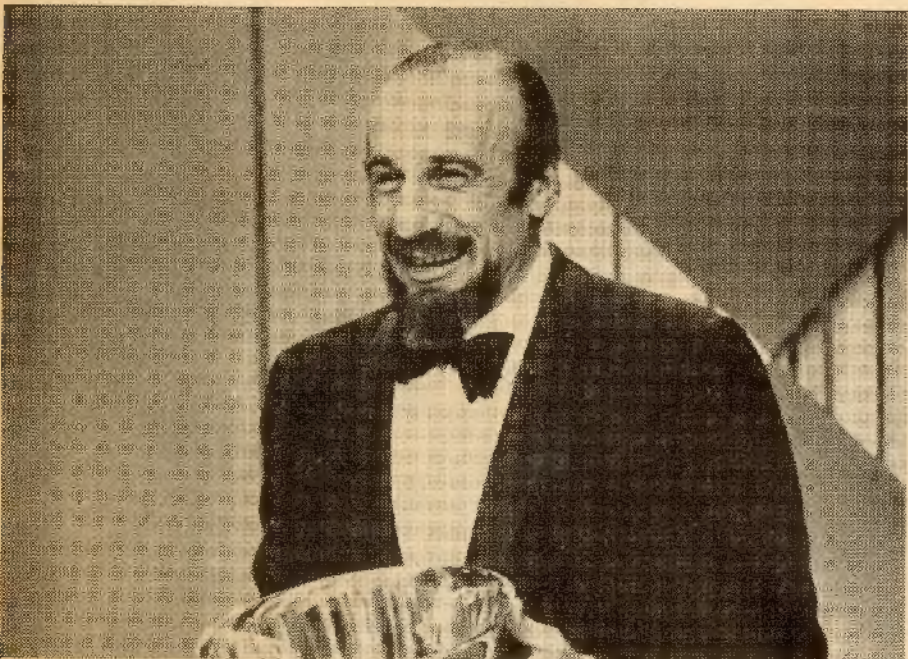
August Budenas, Warehousing Supervisor

John F. Coughlin, Engineering
William J. Flynn, N. Y. C. Bottle Sales
Albert B. Griffith, Warehousing
John R. Klink, Delivery Supervisor
Harold A. Naumann, District Sales Manager, N. Y. C. Sales
Carlton Wagner, Delivery

5 Years

John Bogach, Warehousing
Joseph W. Daukskus, Warehousing
John F. Doyle, N. Y. C. Telephone Sales
Samuel Gentile, Warehousing
Dominick M. Giannino, Production, Planning & Control
Raymond R. Hedrick, Washington Branch
James C. Kelly, Warehousing
Stephen Mleczo, Warehousing
Joseph Niznik, Warehousing
Richard H. Ryan, Warehousing Supervisor
Leonard J. Scelfo, Assistant Supervisor, Plant Protection

'Sing Along With Mitch' Wins TV Guide Award



The TV Guide award for "the best single musical or variety program" has been won by the "Sing Along With Mitch" show.

TV Guide's millions of readers from coast to coast, asked to cast ballots for their favorite television programs in various categories, chose the initial "Sing Along With Mitch" show as the winner in its field.

The award was presented to Mitch during the annual TV Guide Award program (see photo) held on June 13th. Ballantine sponsored the "Sing Along With Mitch" ser-

ies over NBC-TV last season and will sponsor it on a weekly basis next season, starting September 28th.

So that Mitch's fans can still enjoy his special brand of sing along music during the summer, Ballantine will sponsor five minute "Sing Along With Mitch" radio performances over your favorite radio stations during July and August. The show will be broadcast various times during the summer days so you'll have ample opportunity to hear it. Tell your friends about it.

Tillson Repeats As Branch Contest Winner

Tillson's driver-routemen added still another triumph to their impressive list of honors last month by being judged the winners of the 13th Annual Ballantine Branch Safe-Driving Contest.

The win marked the third in a row for the Tillson men, the fourth in the last five years, and the seventh in the thirteen year history of the event.

The Albany Branch finished second, Washington was third, Red Bank was fourth and Baltimore-Hall fifth.

The contest winner is determined by comparing the year's record

against a combined average record for the past five years. The Branch route-driver group which betters its record best is judged the winner. The contest year runs from May 1st to April 30th.

The Tillson drivers registered a 40 percent improvement for the year and had only one chargeable accident to mar their record. The accident, which occurred in March of this year, was the first charged against the Tillson men since August 1957. The drivers established a record of more than a million miles without a chargeable accident during this period.

In The Family

Born. A daughter, Denise Marie, to Mr. and Mrs. Frank Bruno at St. Barnabas Hospital, Newark. Denise joins three brothers in the Bruno household. Dad works in the Utility Building stockroom.

Born. A daughter, Carla Susan, to Mr. and Mrs. Ted Hakim at George Washington University Hospital, Washington, D. C. The new arrival weighed five pounds, 13 ounces at birth. Dad is a Sales Supervisor at the Washington Branch.

Born. A son, Robert John, to Mr. and Mrs. Robert Schedinger at Riverview Hospital, Red Bank. The baby weighed seven pounds, nine ounces at birth. He joins a sister, Dawn, in the Schedinger household. Dad works in the Art Department.

Married. Carolyn Stachnik, Advertising, to John Michael Perdek at a ceremony in Roselle.

Married. Judy Everiss, Account-

ing, to Norman Janwich at a ceremony in Keyport.

Married. Marian M. Zielinski, Credit, to James J. Pimonte at a ceremony in Newark.

Married. Frank Haino, Warehousing, to Frances Archie at a ceremony in Brooklyn.

Married. Gloria DeCanto, Sales, to Richard Pedati at a ceremony in Jersey City.

Close To Home

It is with sincere regret we report the death of the following employees during recent weeks:

Joseph Rucki, Machinist. Mr. Rucki joined Ballantine in 1945. His brother Edward is a Warehouseman. Mr. Rucki lived at 230 Alexander Street, Newark.

Bertha Knop, General Transportation Office. Miss Knop began her Ballantine career in 1943. She lived at 19 Wakeman Avenue, Newark.

Quarter Century Club Doors Open To Welcome 90 More

The official welcoming of 90 new members highlighted the annual Quarter Century Club Meeting and 25-Year Service Awards Dinner held this month.

The 90, all celebrating their 25th anniversary with the Company this year, received beautiful gifts presented by Ballantine President Carl W. Badenhause. Special guests of honor at the affair were four men who are observing their 35th Ballantine anniversary this year.

In a short talk before the gifts were distributed, Mr. Badenhause congratulated the new Quarter Century Club members and thanked them for their years of loyal service. He said that our current expansion program was only possible because of the loyalty of Ballantine employees and that that loyalty would be vital in gaining future Ballantine progress.

At a short business meeting August Winters was reelected Quarter Century Club president. William Doering and Fred Messina were reelected vice president and secretary-treasurer respectively.

The four 35-Year men who were honored are:

Fred Messina, Purchasing
Wesley Hagan, N. J. Draught Sales
Joseph E. Schuck, Warehousing
Fred Steinke, Engineering

The new Quarter Century Club members are:

Accounting

Florence R. Liebhauser
Alexander C. Thomson

Advertising

James MacDiarmid

Bottling

William H. Beattie
Hugo P. Becker
William J. Cook



Ballantine's newest Quarter Century Club members were welcomed at the annual Q



35-YEAR VETS — Four Ballantine men celebrating their 35th anniversary with the Company this year were special guests of honor at the annual Quarter Century Club Meeting and Service Awards Dinner. The four are shown here with Ballantine President Carl W. Badenhause. From left are Fred Messina, Wesley Hagan, Mr. Carl, Joseph E. Schuck and Fred Steinke.

Thomas J. Brady
William Calhoun
Thomas J. Coyne
J. Gordon Eska
John A. Ford
Larkin Franklin
Frank Freibott
Daniel L. Gibbons
George Giessen
Henry Heckman
John Hertling
Walter E. Holgate
John Masson
Anthony J. Matusiak
John W. Meakem
Walter W. Merklin
Harry B. Merrill
Bernard J. Mulhall
Walter J. Nieratko
Harry M. Odendale
John A. Ostroman
William B. Robertson
Lorraine J. Ribble
Joseph G. San Soucie
Joseph Sellmeyer
Walter Stefanski
James Waters
Max Yauch

Garage

Richard F. Freeman
Victor Ostermiller

Warehousing

John H. Finke
Joseph Gubernat
Francis J. Karb, Jr.
John Loboda
Julius P. Lutz
Felix J. McCabe
William A. Mertz
Joseph A. Moran
Raymond E. Ponzine
Joseph Rahner
Harry P. Schork, Jr.
Michael L. Tuite
Frank Valente

New York Office

Albert S. Lenz
John M. Vreeland

Albany Branch

Leroy Tupper

Red Bank Branch

Karl M. Davis

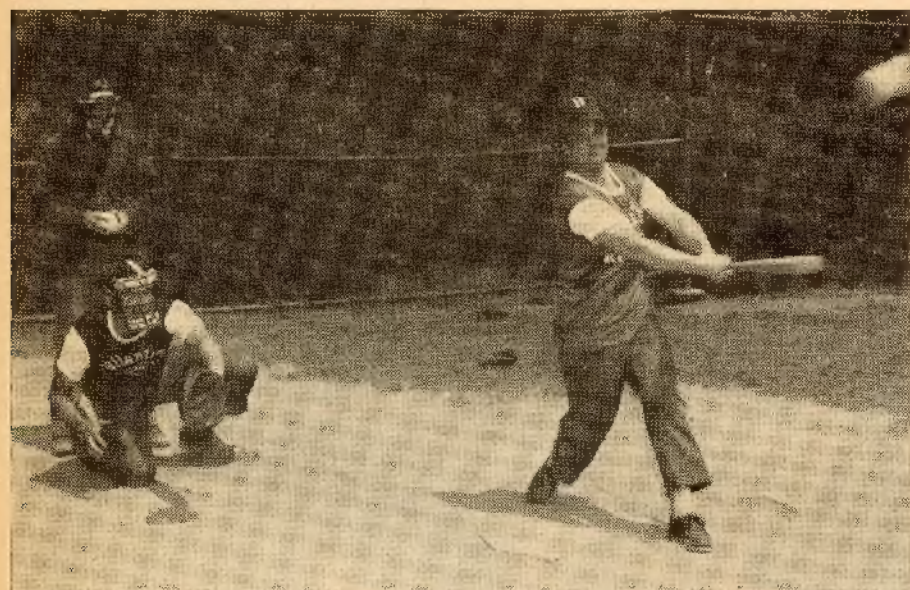
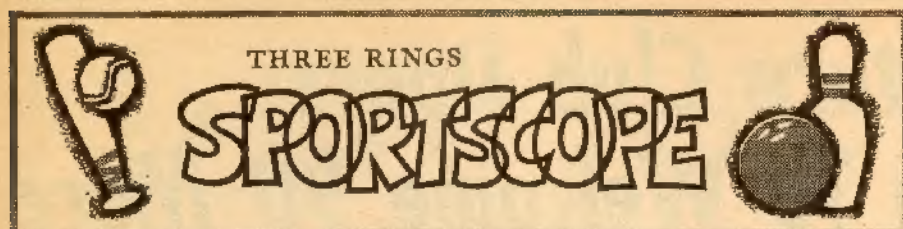
Hamden Connecticut Branch

Peter C. Dubois
Marge C. Petrafesa
Emil Reinwald, Sr.

"3 RING" SHOP OPENS



HERE EARLY — When the "3 Ring" Shop opened on June 7th Percy Warrick was one of the first in line to take advantage of the many bargains available to employees. The Shop features a wide variety of Ballantine party and novelty items and is open Wednesdays and Thursdays from 11:30 a.m. to 4:30 p.m. It is located on the third floor of the Utility (Cafeteria) Building. Just follow the signs.



GOOD HIT — While the ump and catcher watch, Joe O'Neill of the Hot Shots team hits the ball solidly during recent interdepartment early division softball game. The catcher is Ted Sarn of the Bronx-L. I.-N. J. team. The latter squad won the game and is one of the top contenders in the division.

Three Teams Unbeaten In Softball Action

Three softball teams are undefeated as the fast moving interdepartment softball league competition approaches the half-way mark.

At this writing the All Stars rule the roost in the early division with a clear record of four straight victories. In the evening division the Raiders and Payroll squads lead with 3 and 0 and 2 and 0 records respectively.

One of Payroll's two victories was particularly impressive because the victim was the Engineering team, last year's evening division champion.

The Payroll men, who have worn the champs' crown plenty of times themselves, turned back the Engineers last week by an 8 to 3 score. The loss ended a four-game Engineering winning streak.

The weather has interfered with the schedule somewhat which is why Payroll has played only two games while the Engineering team has already taken part in five. The afternoon division teams will play a total of ten games before the season ends. The evening division squads will play 12.

Indians Win Classic Title

Captain Vince Lucci's Indians team swept three games on the final night of play and grabbed the championship of the 1960-61 Ballantine Classic away from Lindy Faragalli's eager Tigers squad.

The Tigers team, which led the league from the first night, had a one game lead going into the final night's action last month. Lucci and teammates Fred Lening, Jake Charter and Gordy Coletti, with some fine clutch bowling, destroyed the Tigers' hopes by taking all three games and ended up two games ahead in the final standings.

This year's Classic was witnessed by more than 20,000 persons as it traveled to 24 bowling establishments during the 24-week schedule.

And the fans knew a good thing when they saw it because the competition was so close there wasn't one position decided before the last night of the season.

"Family Day" September 9th

Saturday, September 9th has been selected as the date for the fourth annual Ballantine Employees' Family Day Bus Outing to Yankee Stadium. The Yanks will play the Cleveland Indians that day.

Three Rings Newspaper will carry the details as plans for the annual outing progress. Watch the bulletin boards for the names of the committee members for the affair. They will be posted in the near future.

Softball Nine Defending Title

Ballantine's softball nine, defending Ironbound Industrial League champ, is seeking its third straight league championship this season.

The squad opened up its 1961 league schedule last week and will play a total of 14 games in the eight-team loop before the season closes on September 7th.

The Ballantine men play on Thursday nights at Memorial Stadium on Wilson Avenue. The squad consists of players from the interdepartment softball league.

Besides winning the Ironbound League title last year, the team also won the Newark Industrial Tournament and finished second in the Eastern States Industrial Tournament.

Employees are welcome to witness the games at Memorial Stadium. Admission is free.

Fishing Tourney August 12th

The annual Employees' Deep Sea Fishing Tournament will be held on Saturday, August 12th, from the Sandy Hook Boat Marina in Highlands, N. J.

Four boats, with a combined capacity of 140, have been reserved for the affair. Prizes will be awarded for the largest fish caught on each boat, and also a grand prize for the largest fish caught during the tournament.

The tournament entry fee is \$5.00. This includes a spot on a boat and bait.

The closing day for entries is August 4th. Because only 140 can enter it is suggested that those interested make their arrangements as soon as possible. See the bulletin boards for additional information.

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Arthur R. Brienza, Delivery Shift Supervisor
Charles Buck, Bottling
Adam Chapleski, Bottling
Dominick Christiano, Bottling
Thomas H. Dinon, Warehousing
James M. Gardner, Red Bank Branch
Mitchell S. Janowski, Warehousing
Herbert Kennedy, Warehousing

GIRLS' BOWLING BANQUET HELD



WINNERS — The members of the Bally Belles team, which won the Girls' Bowling League Championship, received first place trophies from Ballantine President Carl W. Badenhausen last month at the Girls' Bowling banquet. From left are Kay Winrow, Dolores Reed, Madeline Husvar, Mr. Carl, Pat Paxton, Irene Drobish and Gerry Percell.



FINISHED SECOND — The Cool Refreshers squad, runner-up in the Girls' League, also received trophies. From left are Millie D'Alessandro, Angie McDonough, Jane Walters, Mr. Carl, Pat McCusker, Dot Gallagher and Carol Perdek.



INDIVIDUAL HONORS — Helen Miller, left, and Josephine LaVecchia, received trophies for top individual performances in the Girls' League. Helen finished the season with the league's highest individual average, a 143. Josephine bowled the league's high game during the season, a 221. She also earned high individual three-game series honors with a 559.

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Plant Reporters

Advertising, James Schaefer; Bottle House, Plant 1, John Tallman; Brewery, Plant 1, Rosey Rosamilia; Brewery and Bottle House, Plant 2, Henry Weber; Credit, Ruth Brennan; Engineering, Jane Brozowski; Merchandising, Helen Miller; New York Office, Lucy Gruebler; Payroll-Accounting, Fred Wilhelm; Personnel, Pat McCann; Production Office, Dorothy Reilly; Route Drivers, Artie Buehrer; Sales, Kay Reilly Huff; Sports, Rosey Rosamilia and Mike Kiselyk; Traffic Office, Frank Winnicki; Warehouse, Al Platz; Yard, John D'Angelo.

TRADEMARK "THREE RINGS" REG. U. S. PAT. OFF.

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